

# The Intelligent Industrial Printer, Built for Today and Tomorrow

## 8 reasons the ZT231 is a smart investment

Get the ultimate printer advantage with future-forward features plus fast print speeds, a large color touchscreen, compact design and so much more. Only from Zebra.



### Make Your Investment Last

Print with durable, industrial toughness with an all-metal frame



### Get Printing with Just a Touch

Cut training time with an easy-to-use 4.3" color touchscreen, how-to videos and wizards



### Add on Future-Forward Features

Add options later like a cutter, peeler and field-installable RFID



### Get More Done Without Interruption

Change the printhead in minutes and plan ahead with printhead element out detection



### Outperform with a Compact Design

Save space with the small footprint and bi-fold door that reduces the height, even when open



### Monitor from Anywhere

Manage, secure and troubleshoot—onsite or remotely



### Reduce Downtime

Stay efficient by predicting maintenance needs with onboard analytics



### Shield Against Attacks

Detect adverse events before they happen and block unwanted access



**More Features. More Intelligence. That's Zebra.**  
Learn more about the ZT231 Value Industrial Printer

Visit [zebra.com/ZT231](https://zebra.com/ZT231) today



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